

# LABOUR MARKET INFORMATION STUDY OF THE **CULTURAL LABOUR FORCE** 2019

## SOUND RECORDING

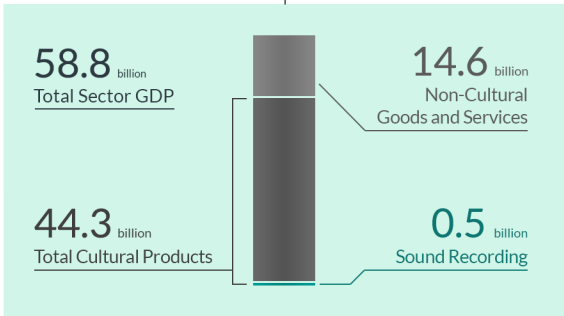
### THE DOMAIN AT A GLANCE

Sound Recording brings together just under **700 establishments** with employees nationwide.

It contributed a total of **\$0.5 billion** to Canada's GDP, or **1.2%** of the cultural sector's overall economic contribution from cultural products in Canada.

Sound Recording includes a vast array of participants, from small, independent artists to large multinational corporations. The industry is made up of musicians, songwriters, record labels, managers, concert promoters, and music publishers, who together create, promote, and market Canadian music.

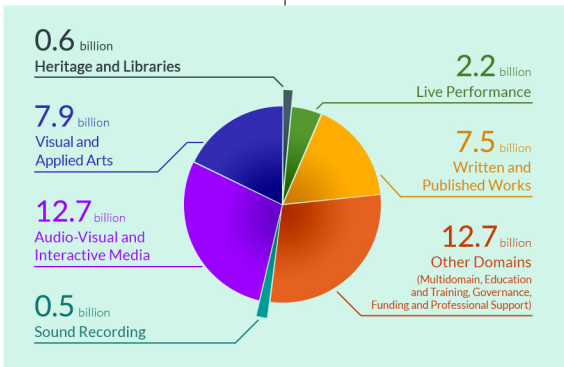
#### SHARE OF CULTURAL SECTOR GDP (\$ BILLION)



#### EMPLOYMENT BY OCCUPATIONS

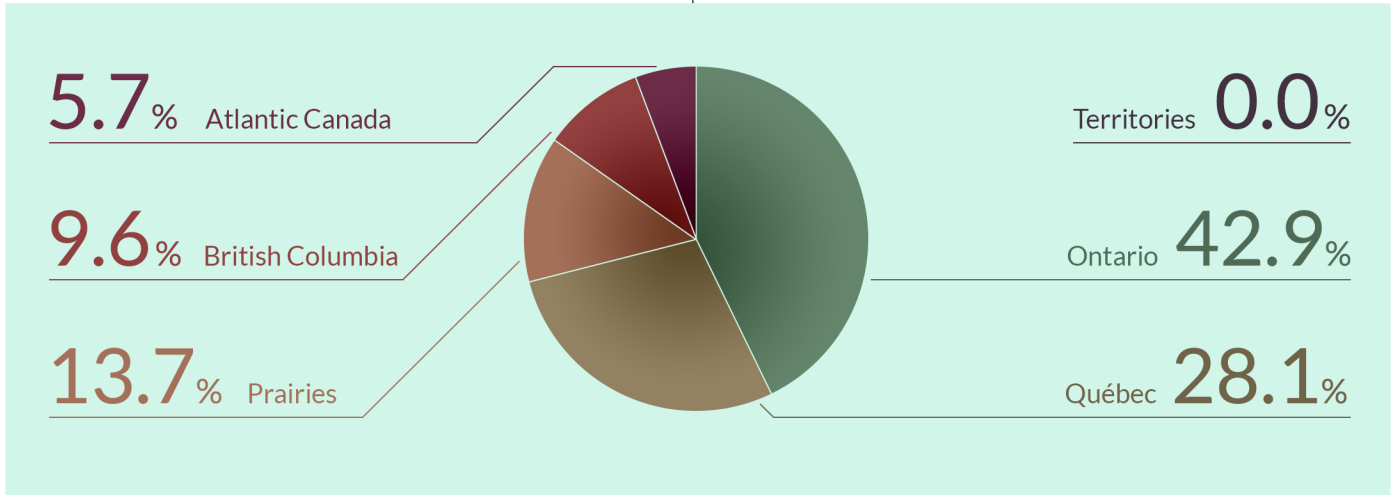
<b>Total Cultural Occupations</b>	<b>798,305</b>
<b>Total - Sound Recording</b>	<b>4,550</b>
<b>Creative and Artistic Production</b>	<b>4,550</b>
Conductors, Composers and Arrangers	4,550
<b>Heritage collection and preservation</b>	-
<b>Cultural management</b>	-
<b>Technical and Operational</b>	-

#### BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



# SOUND RECORDING

## EMPLOYMENT BREAKDOWN BY REGION (%)



## INCOME PROFILE

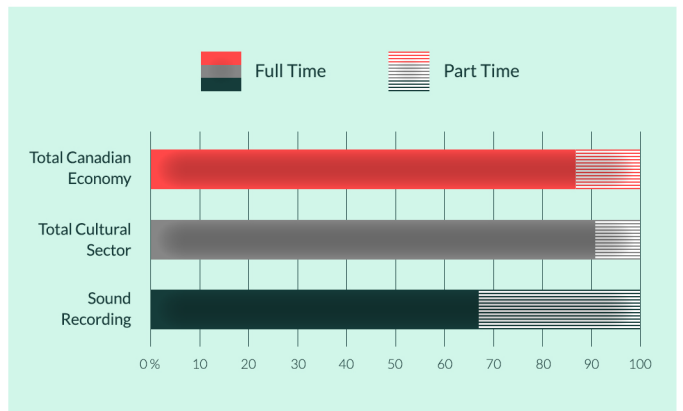
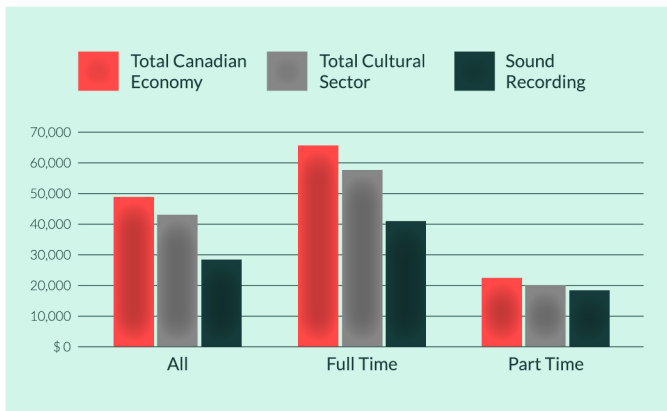
### AVERAGE ANNUAL INCOME BY EMPLOYMENT STATUS (\$)

	Total Canadian Economy	Total Cultural Sector	Sound Recording
All	\$ 48,930	\$ 43,686	\$ 28,964
Full Time	\$ 65,997	\$ 57,705	\$ 41,911
Part Time	\$ 22,147	\$ 19,917	\$ 18,074

## SHARE OF WORKING PART TIME

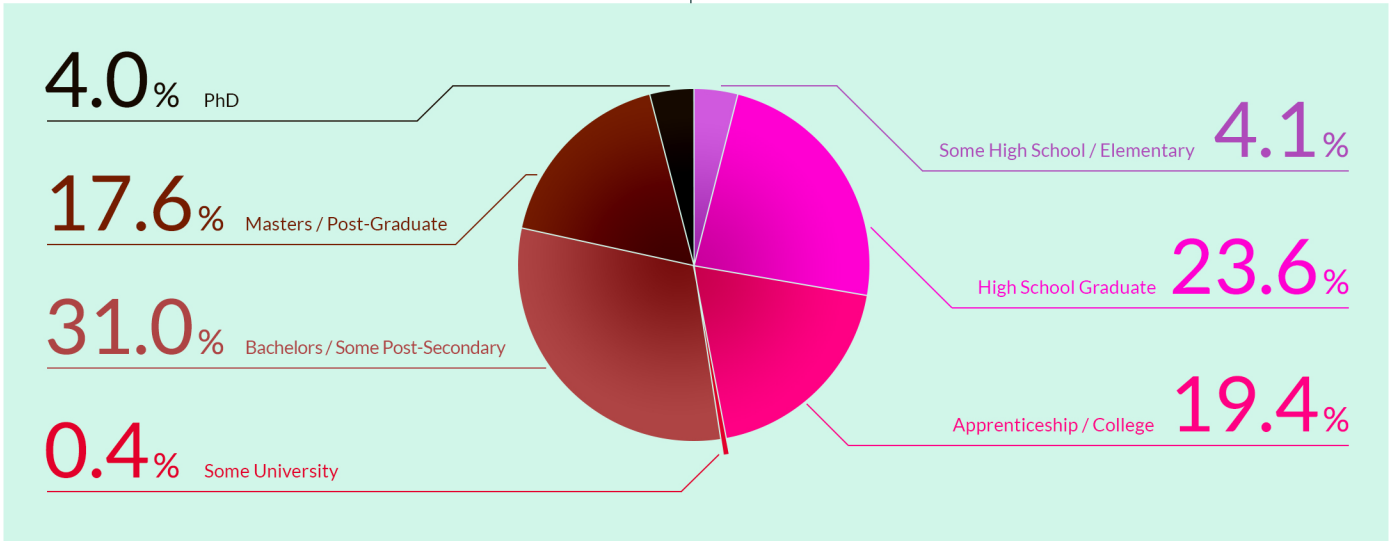
### PART TIME AND FULL TIME DISTRIBUTION (%)

	Full Time	Part Time
Total Canadian Economy	87%	13%
Total Cultural Sector	91%	9%
Sound Recording	67%	33%



# SOUND RECORDING

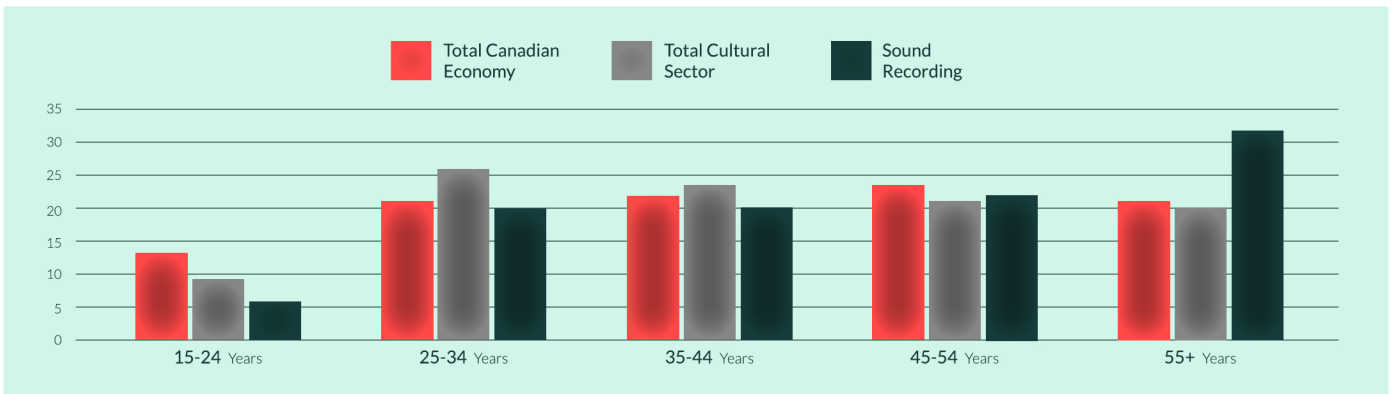
## EDUCATIONAL ATTAINMENT DISTRIBUTION (%)



## AGE PROFILE

### EMPLOYMENT BREAKDOWN BY AGE (%)

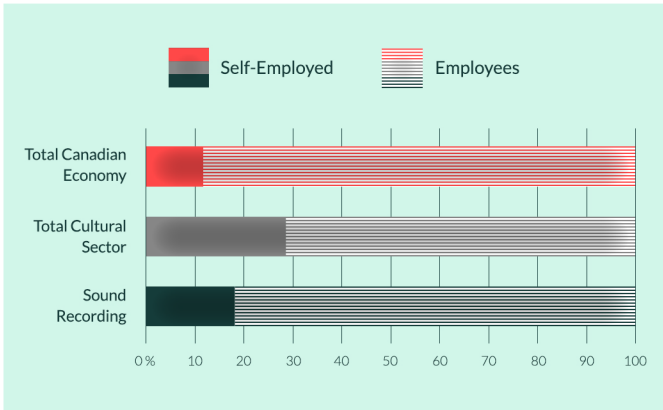
	15-24 Years	25-34 Years	35-44 Years	45-54 Years	55+ Years
<b>Total Canadian Economy</b>	13%	21%	22%	23%	21%
<b>Total Cultural Sector</b>	9%	26%	23%	21%	20%
<b>Sound Recording</b>	6%	20%	20%	22%	32%



# SOUND RECORDING

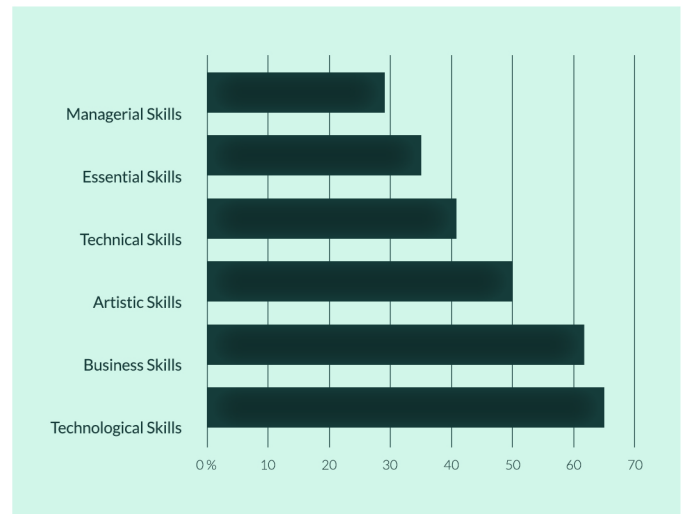
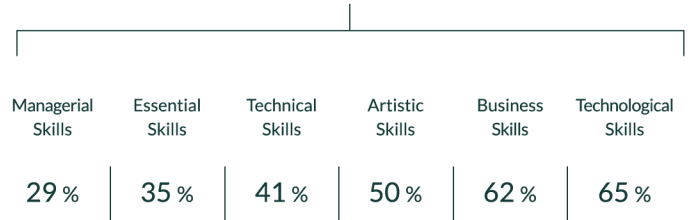
## EMPLOYMENT STATUS

DISTRIBUTION OF EMPLOYEES vs. SELF-EMPLOYED (%)



## OCCUPATIONAL SKILL GAPS

TOP SKILLS WORKERS WISH TO DEVELOP (SHARE OF RESPONDENTS %)



## DOMAIN'S DISTINCT FEATURES\*

- 100% of workers are found in creative and artistic production occupations.
- One third of workers in this domain work part-time, compared to only one in ten in the cultural sector.
- Less than 20% of workers are self employed, compared with 28 % in the overall cultural sector.
- The average annual income for Sound Recording workers is 40% lower than the Canadian average and 34% lower than the average for the cultural sector.
- The domain's workforce is older than the cultural sector average and the overall economy, with one third of workers older than 55 years old (compared with only one in five in the cultural sector and the economy).

## SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information Survey (Individual), 2018-19.

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.

\*DISTINCT FEATURES FOR WORKERS IN THE DOMAIN'S SPECIFIC OCCUPATIONS ONLY. SEE EMPLOYMENT BY OCCUPATIONS FOR THE COMPLETE LIST OF OCCUPATIONS COVERED.