

# LABOUR MARKET INFORMATION STUDY OF THE **CULTURAL LABOUR FORCE** 2019

## LIVE PERFORMANCE

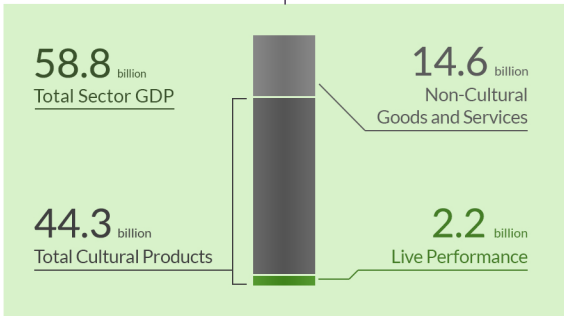
### THE DOMAIN AT A GLANCE

The Live Performance domain brings together over **3,600** establishments with employees nationwide.

It contributed a total of **\$2.2 billion** to Canada's GDP, or **5.1%** of the cultural sector's overall economic contribution from cultural products in Canada.

Live Performance represents a diverse group of performers and organizations engaged in the production of live entertainment, such as operas, orchestras, circus, and festivals.

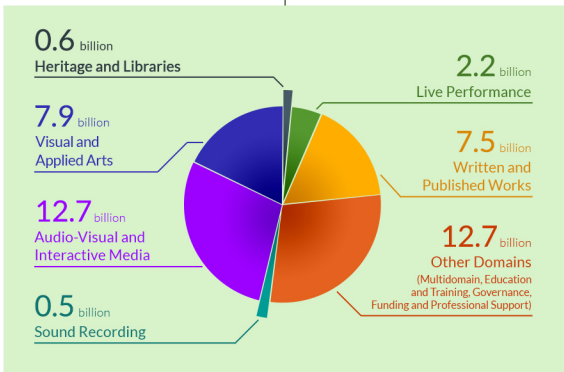
#### SHARE OF CULTURAL SECTOR GDP (\$ BILLION)



#### EMPLOYMENT BY OCCUPATIONS

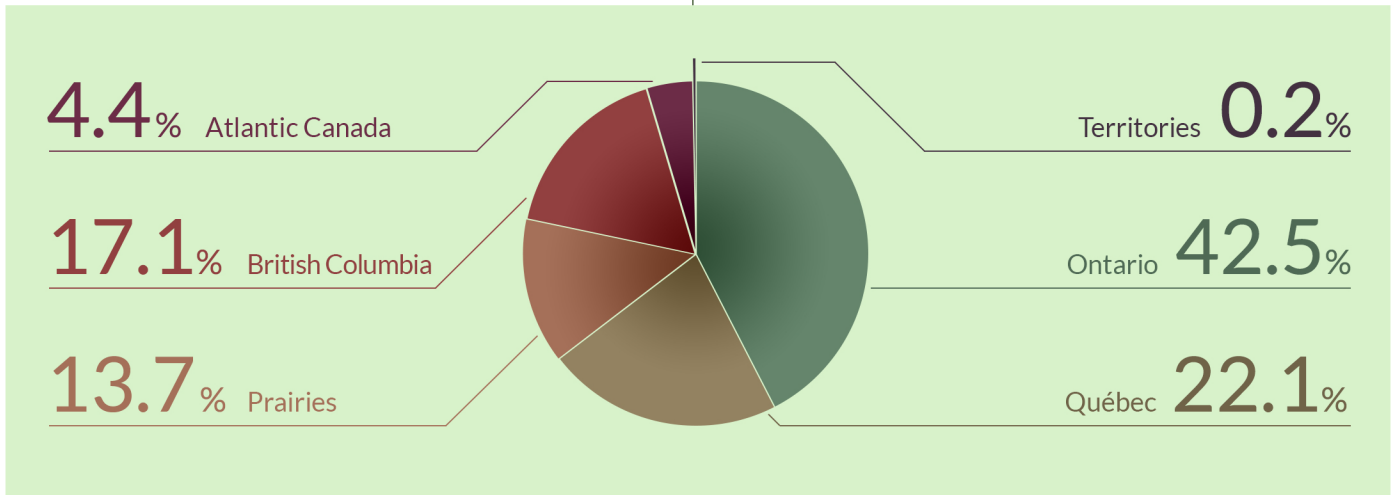
<b>Total Cultural Occupations</b>	<b>798,305</b>
<b>Total - Live Performance</b>	<b>133,000</b>
<b>Creative and Artistic Production</b>	<b>133,000</b>
Musicians and Singers	40,295
Producers, Directors, Choreographers and Related Occupations	29,075
Conference and Event Planners	27,540
Actors and Comedians	15,995
Dancers	11,700
Other Performers	8,395
<b>Heritage collection and preservation</b>	-
<b>Cultural management</b>	-
<b>Technical and Operational</b>	-

#### BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



# LIVE PERFORMANCE

## EMPLOYMENT BREAKDOWN BY REGION (%)



## INCOME PROFILE

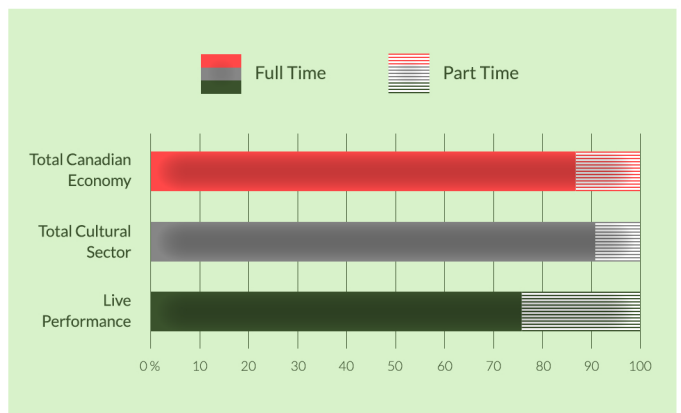
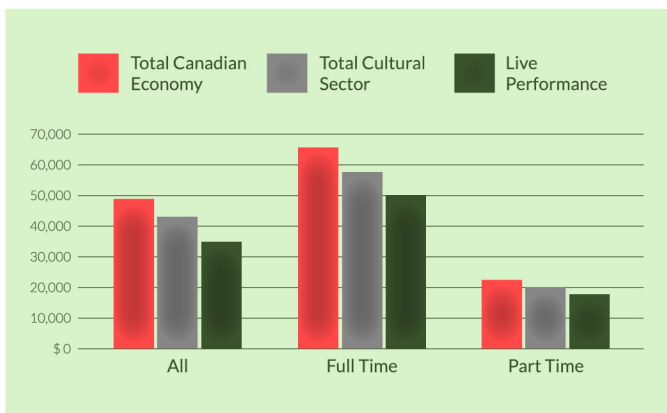
### AVERAGE ANNUAL INCOME BY EMPLOYMENT STATUS (\$)

	Total Canadian Economy	Total Cultural Sector	Live Performance
All	\$ 48,930	\$ 43,686	\$ 34,281
Full Time	\$ 65,997	\$ 57,705	\$ 50,145
Part Time	\$ 22,147	\$ 19,917	\$ 17,873

## SHARE OF WORKING PART TIME

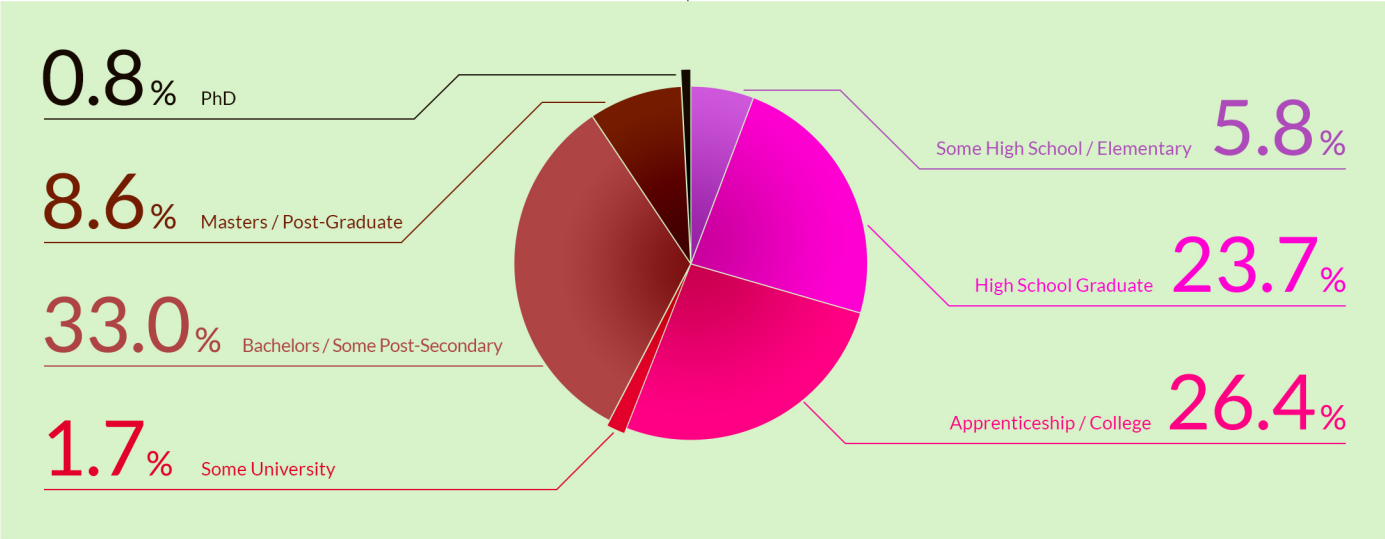
### PART TIME AND FULL TIME DISTRIBUTION (%)

	Full Time	Part Time
Total Canadian Economy	87%	13%
Total Cultural Sector	91%	9%
Live Performance	76%	24%



# LIVE PERFORMANCE

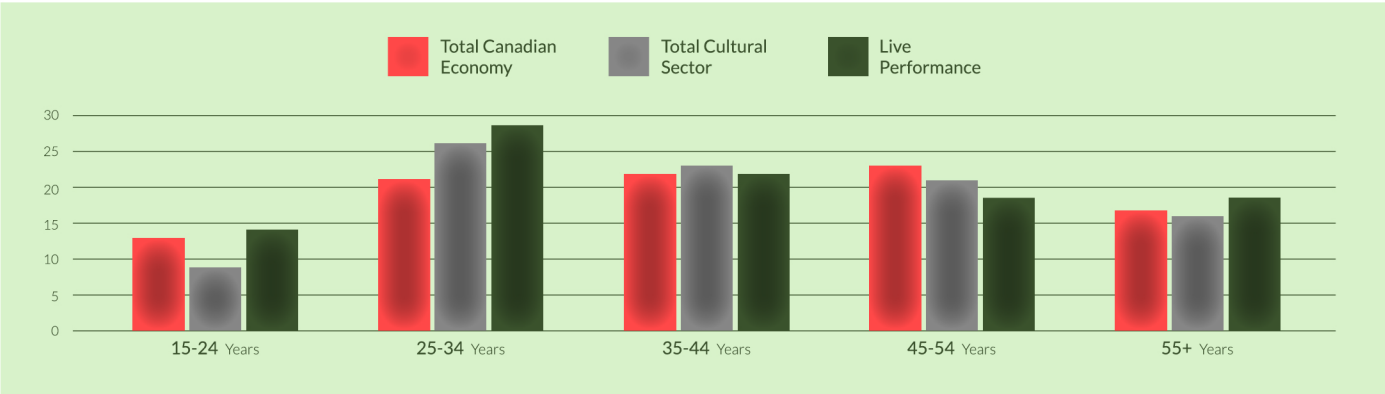
## EDUCATIONAL ATTAINMENT DISTRIBUTION (%)



## AGE PROFILE

### EMPLOYMENT BREAKDOWN BY AGE (%)

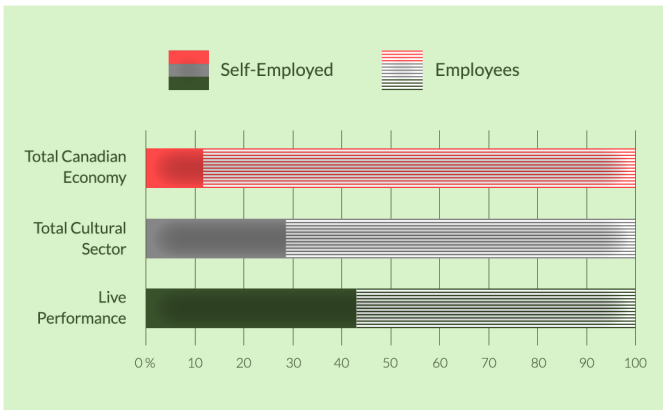
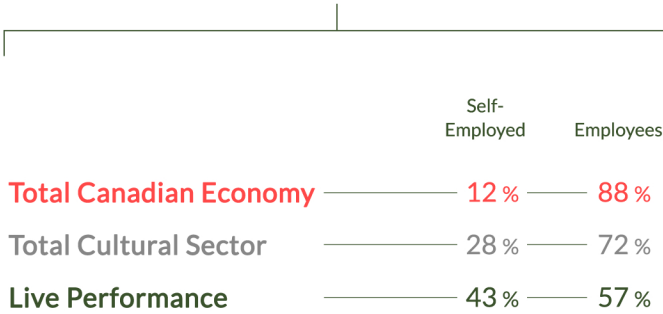
	15-24 Years	25-34 Years	35-44 Years	45-54 Years	55+ Years
<b>Total Canadian Economy</b>	13%	21%	22%	23%	21%
<b>Total Cultural Sector</b>	9%	26%	23%	21%	20%
<b>Live Performance</b>	14%	28%	22%	18%	18%



# LIVE PERFORMANCE

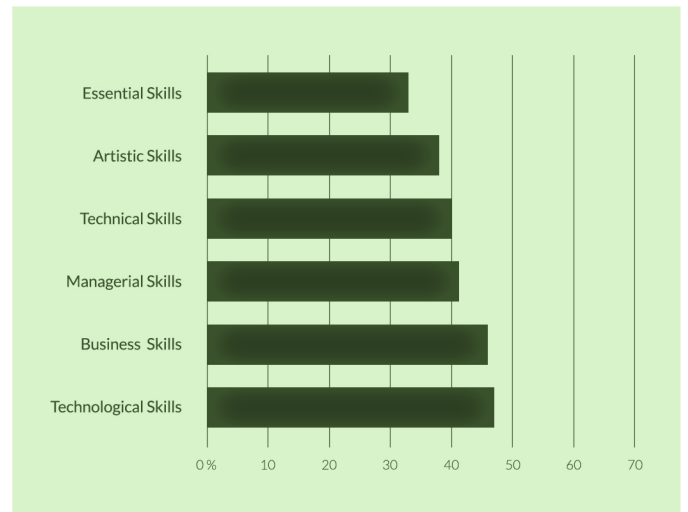
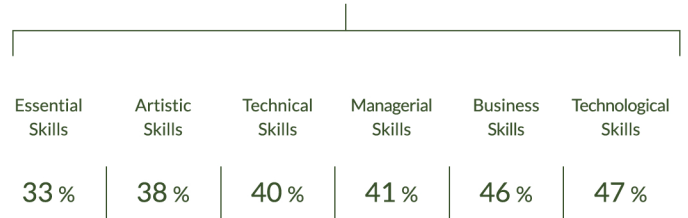
## EMPLOYMENT STATUS

DISTRIBUTION OF EMPLOYEES vs. SELF-EMPLOYED (%)



## OCCUPATIONAL SKILL GAPS

TOP SKILLS WORKERS WISH TO DEVELOP (SHARE OF RESPONDENTS %)



## DOMAIN'S DISTINCT FEATURES\*

- 100% of workers are found in creative and artistic production occupations.
- More than 40% of workers are self employed, compared with 28 % in the overall cultural sector.
- Almost 25% of workers work part-time, compared to less than 10% in the cultural sector.
- The average annual income for Live Performance workers is 22% lower than the cultural sector average and 30% lower than the Canadian average.
- The domain's workforce is much younger than the average for the cultural sector and the overall economy. More than 40% of workers are younger than 35 years old, compared with 35% or less in the cultural sector and the overall economy.

## SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information Survey (Individual), 2018-19.

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.

\*DISTINCT FEATURES FOR WORKERS IN THE DOMAIN'S SPECIFIC OCCUPATIONS ONLY. SEE EMPLOYMENT BY OCCUPATIONS FOR THE COMPLETE LIST OF OCCUPATIONS COVERED.